



# “Sooner Or Later.....”

...It has to happen. Sooner or later someone will put a spot on this band, and hail them as the leaders of the Russian Synth Pop scene.

Being compared to such legendary bands as **Camouflage**, **Depeche Mode** and **Red Flag** – **Technologia** blend of techno and industrial music, is bound to ensure them a speedy way to stardom... here is their story.

Founded in Moscow in the late 1990's by songwriters **Roman Rjabtsev** (vocal, guitar, keyboards) and Leonid **Velichkovski** (keyboards) along with lead singer **Vladimir Nechitailo** (vocals) and **Andrej Kokhaev** (keyboards), the band soon released their brilliant debut album “**All What You Want**” (“**Vse Chto Ty Hochesh**”). Few had expected them to enjoy the success they did, especially when you consider that synthpop was a very new phenomena in Russia. Winning the hearts and minds of the public with such melodic and touching hits as “**Strange Dances**” (“**Strannie Tantsy**”), “**Press The Button**” (“**Nazhmi na knopku**”) and “**Halfhour**” (“**Polchasa**”), Technologia soon found themselves touring through-out Russia, making tons of interviews and dozens video shoots. In 1992 a new album, “**Sooner Or Later**” (“**Rano Ili Pozdno**”), saw the light of day. It was a much more emotional record than their debut. Melodic lullaby “**Sooner Or Later**” (“**Rano ili Pozdno**”) and “**Signal**” paved the way to radios and audiences, bringing new fans to the band and secured them rave reviews from the press.

Following a demanding three years, 1993 would see the band undergo massive changes. Rjabtsev, one of the bands two main songwriters leaves the band, and soon Kokhaev followed. Amidst all this they manage to put out one album, a compilation of remixes and rarities. In the wake of the dramatic year vocalist Nechitailo and songwriter/keyboardist Velichkovski stand alone with the pressure of popularity and expectations.

Another two years would pass before the remaining Technologia members released another album. Releasing a new album in 1995, entitled “This is the war”, Technologia gave the fans what they wanted – an energetic record full of faith and harmony. But it failed to entice the critics, and never reached the same popularity as their previous albums. In late 1995 Nechitailo wants out, thus dealing the final blow to the band... or so you would think!

From 1995 to 2003, Roman Rjabtsev released several solo projects, all-falling short of Technologia's previous successes. All seems to be an end to the old good times but in late 2003 the band appears again as V. Nechitailo and R. Rjabtsev, recording new material that will be released in mid 2004.

Already playing live to excited audiences, many were surprised to see the return of Technologia. In addition to the new material, the previous albums will be repackaged and re-released in the coming year, all with new and exclusive bonus tracks.

Current sampler “The Selection” contains compilation of hits from previous releases.

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